

# Introducing: Zoom Leadership Booster Sessions

Virtual Booster Sessions Focused on the Most Pressing  
and Emerging Topics of Leadership (6 Months)

*Are you looking for a powerful leadership experience this year for you and your team but aren't able to fully invest in a deeply immersive and time-consuming program?*

Our newly launched 6-Month Zoom Leadership Booster Program is designed specifically for the busy leader who wants to invest in themselves and their team but are looking for modified ways to accelerate their thinking and capacity without an intensive investment of time and money.

Rob continues to bring a fresh perspective to leadership and has personally curated some of his most impactful and fresh thinking when it comes to leading in these turbulent times.

Our aim in creating this program is to provide high-impact learning in small booster environments.

It requires minimum lift but does *require the commitment to fully show up for 90 minutes a month* either live or through the recording and the willingness to experiment with new concepts and tools. If you are looking for maximum impact but have limited resources to invest in a fully immersive learning experience, this program is for you.



**SIX (6)  
MONTHS**



**90 MINUTE  
VIRTUAL SESSIONS**



**TOOLS  
& RESOURCES**



**Q&A  
DISCUSSION**

This program includes *six (6) monthly 90-minute virtual booster sessions* that are *recorded* and can be accessed anytime for continued impact. Each session also *comes with all follow-up tools, open Q&A and resources*. Sessions can be *purchased individually or in a full program package*.

If you are looking for a program that will **push your thinking on some of the most pressing topics and concepts in leadership**, this program is for you.

Program Options

Single Session

**\$250 + HST**

Full Program

**\$975 + HST**

**Early Bird Rate**

Register by January 10th, 2024

**\$1200 + HST**

**Standard Rate**

After January 10th, 2024

Email **Rob** at [rob@allenleigh.com](mailto:rob@allenleigh.com) to register

## Sessions Schedule:

**January 24, 2025**

1:00 - 3:00 PM EST

### ***Mastering the Art of Leading at a Higher Level***

Master the skillset of leading at a higher level and find new ways of achieving results through others. Learn how to apply the pyramid method of leadership and elevate your leadership thinking to rise above the day to day and shift your focus to long term impact and sustainably stay there.

**February 21, 2025**

1:00 - 3:00 PM EST

### ***Articulating a Compelling Case That Is Heard and Well Received***

In today's virtual world it's crucial that you can articulate an argument that can effectively cut through all the noise and be received in a way that is understood and well heard. In this session we unpack how to best package a message for various channels and how to best set yourself up for ultimate communication success and influence.

**March 21, 2025**

1:00 - 3:00 PM EST

### ***Dealing with Negative Behaviour and Tough Personalities***

All workplaces have them...personalities that are quite different from our own. When we aren't at our best, we can let these different personalities get under our skin. In this session we will be sharing our best tips and tricks for typing others and helping you navigate these challenging situations. You'll leave with a better understanding of human dynamics and a solid toolkit to give you confidence to handle some of the most tense and challenging situations.

**April 18, 2025**

1:00 - 3:00 PM EST

### ***Motivating Others + Keeping People Engaged in a Hybrid World***

With multiple generations in the workplace and demands higher than ever, it can be challenging to keep teams motivated and engaged. We have supported dozens of organizations over the past 4 years in navigating the shift from remote to hybrid work and have learned what works and doesn't work. We will share our lessons learned, tools for impact and fresh ideas.

**May 16, 2025**

1:00 - 3:00 PM EST

### ***Keeping Your Team Focused + On Track***

Goal setting, establishing a few key objectives for the year, and expecting full traction across all areas of your team and business unit are things of the past. In today's world, it's all about focus management. With so many balls in the air we need to prioritize which to focus on at any given time. In this session we will provide you and your team with practical tools to ensure sustainable focus and traction on your core areas and also how to best embed these actions into daily and weekly rhythms.

**June 13, 2025**

1:00 - 3:00 PM EST

### ***Assessing Your Culture + Building a Winning Culture Formula for Success***

Don't let your culture happen to you. Most leaders see culture as an abstract concept that is happening to them rather than a strategic lever that is fully in their control. In this session we will demystify the concept of culture and provide you with the confidence and tools to accurately assess your current cultural dynamics and clearly define a winning culture formula to help shape the future of your team's success.